

Latino Network Celebrating 25 Years/Celebrando 25 años Presents

# CESAR CHAVEZ DAYS 2018

## EMBRACING THE LEGACY CESAR CHAVEZ VIVE!

Sixth grade  
student essay,  
poetry, and art  
contest \* Entries

are due no  
later than Friday,  
April 6

For more  
information  
contact:

Ley Yeager  
at email

leyyeager@gmail.com

## FOR MORE INFORMATION:

Alfredo Figueroa at  
alfredof01@charter.net

## CO-SPONSORS:

Legacy-Riverside  
Unified School District

United Domestic  
Workers of America

Si Se Puede-  
Riverside Art Museum

Student Writing Contest  
- Altura Credit Union

Youth Leadership-Dwight  
Tate/Kathy Wright

Riverside Public Utilities

Spanish Town  
Heritage Foundation

University of California,  
Riverside

Windermere Tower  
Properties



### **SATURDAY, MARCH 24TH - APRIL 8TH**

EXHIBIT OF UFW POSTERS, 1960s-1980s

**RIVERSIDE ART MUSEUM 3425 MISSION INN AVE  
10AM - 4PM • TUESDAY-SUNDAY**

A selection of posters from the United Farm Workers collection at the Wayne State University's Walter P. Reuther Library of Labor and Affairs. These posters represent important campaigns and events from the early history of the UFW. The grape and lettuce strikes of the late 1960s and early 1970s, and the boycott campaigns that followed. These posters, which date from the 1960s, the 1970s, and the early 1980s, showcase the graphic compositions of a variety of artists and illustrators, and chronicle the work of César Chávez and hundreds of others who worked tirelessly to champion the cause of justice for farm workers

### **FRIDAY, MARCH 30 | 19TH ANNUAL**

**CESAR E. CHAVEZ MEMORIAL BREAKFAST**

**KEYNOTE ADDRESS: PAUL F. CHAVEZ**

**7:30AM • RIVERSIDE MARRIOTT HOTEL**

As president and chairman of the Cesar Chavez Foundation, Paul F. Chavez has spearheaded the impressive expansion of the organization his father founded in the 1960s, significantly impacting the lives of hundreds of thousands of Latinos and working families. One of eight children of Cesar and Helen Chavez, Paul has spent his entire life with the farm worker movement. Prior to his work with the Cesar Chavez Foundation, he served with the United Farm Workers of America as a union organizer, contract negotiator, political director, lobbyist in Sacramento and Washington, D.C. and director of marketing operations. He was also a personal assistant to Cesar Chavez. Paul earned an associate's degree in negotiations and collective bargaining at the Fred W. Ross Labor Education Center's School of Collective Bargaining.

### **FELIZ CUMPLEAÑOS /HAPPY BIRTHDAY CESAR**

**12-1PM • RIVERSIDE DOWNTOWN**

**PEDESTRIAN MALL**

Free birthday cake at the Chavez Memorial Statue

**CESAR E. CHAVEZ - REMEMBERING A HERO,  
CELEBRATING A LEGACY**

**6PM • RADIO AZTLAN - KUCR 88.3 FM**

A radio tribute including musica, speeches and more.

### **FRIDAY MARCH 30TH 7PM**

**SATURDAY, MARCH 31ST 3PM & 7PM**

FREE MOVIE SCREENING | DOLORES

**CULVER CENTER RIVERSIDE DOWNTOWN  
PEDESTRIAN MALL**

**Rebel, Activist, Feminist, Mother.** Dolores Huerta is one of the great heroes of our time. She played a pivotal role in establishing a movement for the rights of farmworkers. Presented by Assembly-member Jose Medina in partnership with UCR ARTSblock & Latino Network

### **TUESDAY, APRIL 3 | CHICANO ART AS A SOCIAL MOVEMENT: PAST, PRESENT, & FUTURE**

**6-8PM • CULVER CENTER - RIVERSIDE DOWN-**

**TOWN PEDESTRIAN MALL LIMITED SEATING**

IN PARTNERSHIP WITH UCR CHICANO  
STUDENT PROGRAMS

The symposium will explore the phenomenon of Chicano Art from three perspectives. What is Chicano Art and how has it contributed to the pursuit of social justice during the past half century? What is the current status of Chicano Art and what is its ongoing importance for the Chicano and broader Latino communities? In what ways can Chicano art illuminate an expanding vision of the future and contribute to tangible progress toward that vision?

**Facilitated by Dr. Carlos E. Cortés**

Professor Emeritus Department of History  
University of California, Riverside

**Panelists include: Cheech Marin,  
Favianna Rodriguez, and Jorge Hernandez**

### **WEDNESDAY, APRIL 4**

**LA COSECHA / THE HARVEST**

**4-6PM • UCR COMMUNITY GARDEN | LOCATED IN  
THE NORTHWEST CORNER OF PARKING LOT 30**

Join us for an afternoon at the UCR Community garden! Participants are invited to harvest oranges for the 17th Annual César E. Chávez 5K Run/Walk. We will learn about social, environmental, and economic sustainability through the R'Garden. Event is free. Bring a hat, comfortable clothes and shoes. *For more information contact Chicano Student Programs at (951) 827-3821.*

### **SATURDAY, APRIL 7 | 17H ANNUAL**

**CESAR E. CHAVEZ 5K RUN/WALK**

**7:30-11:00AM • BELL TOWER UNIVERSITY OF  
CALIFORNIA RIVERSIDE**

Chicano Student Programs \* (951) 827-3821